

FOR IMMEDIATE RELEASE

CONTACT: Jeff Huggins, APR
515-868-7089
Jeff@HugginsUSA.com

Menning Unanimously Selected as RINAlliance President and CEO

URBANDALE, Iowa – Feb. 5, 2020 – Reo Menning is the new President and Chief Executive Officer for RINAlliance, effective Feb. 1. After conducting a nationwide search, the company’s Board of Directors unanimously voted for her to succeed Dawn Carlson, who announced her transition out of the role as President and CEO in October.

Menning, previously served dual roles as Executive Vice President for FUEL Iowa and RINAlliance, where she headed multiple successful initiatives for both the association and the for-profit subsidiary.

As RINAlliance’s top executive, Menning will exclusively lead company initiatives to help renewable fuel blenders across the country take advantage of RIN economics and profits under the Renewal Fuel Standard.



Reo Menning

“We are excited to have Reo’s incredible talents dedicated to building the RINAlliance business,” said RINAlliance Board Chair John Gilroy. “She is extremely well-versed in the Renewable Fuels Standard, understands our supporting compliance software and service offerings inside and out, and has strong relationships with our nationwide customer base. Reo will be a great leader and take our company to new levels of success.”

In addition to her direct experience with RINAlliance, Menning has a proven track record at the highest levels. She improved the financial position, diversified services and invested in future growth as the top executive for Metro Waste Authority in Des Moines and the Silicones Environmental, Health and Safety Council in Washington, D.C.

According to Menning, RINAlliance is on the cusp of new market growth due to some exciting future initiatives.

“I cannot think of a better time to be at the helm of such an innovative organization. With the board’s full support, we’ll provide our clients with more efficient services to better track performance, while ensuring they are in full compliance with regulations,” said Menning. “RINAlliance is poised for achieving great things within our core capabilities and several areas beyond the RFS.”

According to Carlson, who co-founded RINAlliance and served on the Board of Directors, “Reo’s exceptional skills in strategic planning and her ability to navigate challenging dynamics in a highly regulatory environment make her the idea candidate. Her integrity and ability to galvanize teams to meet business objectives are invaluable traits.”

With undergraduate degrees in Chemistry and Marketing, a master’s degree in Environmental Sciences and an MBA, Menning offers a rare combination of technical talents and business acumen. The RINAlliance Board Selection Committee felt her core strengths were the perfect fit for the President and CEO position. Menning has earned a reputation for driving growth, increasing profits, managing complex systems and enhancing company performance. Continuous improvement is a cornerstone of her ability to instill a culture of change that produces results.

Dawn Carlson is stepping away from her leadership positions at FUELlowa and RINAlliance in February 2020 to spend more time with her family and place more energy into mission work and professional opportunities through her equestrian business, River Heights Ranch.

#

About RINAlliance

Since 2007, RINAlliance has helped the fuels industry take advantage of RIN economics under the Renewable Fuel Standard. A wholly owned subsidiary of FUELlowa, the company enables fuel marketers to easily and seamlessly blend with renewable fuels while maintaining 100% compliance with EPA/RFS rules and regulations. RINAlliance has the single largest, web-based system working on behalf of the fuels industry. www.rinalliance.com